

Economic Development & Emerging Technologies



Charge stations



Benefits of Community Solar For Economic Development

- Predictability of Energy Costs: Consumer & Utility
- Partnership: Connecting Consumer with Utility for a Measurable Period of Time
- Renewables: Supporting Goals & Strategies of Corporate America, Municipalities, and Utilities.

Community Solar Case Study

- Consumer Choice
 - 1st Phase 100% Subscribed At Premium Rate
- Community Partnership
 - Reuse of greenfield and brownfield
- Generation Asset Diversification
 - Increased mix of renewables
- Political Capital
 - City's political leaders focused on green power



Benefits of Charging Stations

- Consumer Convenience & Additional Amenity
- Increased Revenue Generation For Local Businesses
- Additional Load For Local Utility



Charging Station Case Study

- Target Stores
 - Increased Consumer Spending
 - Longer Shopping Times
 - Consistent Use
 - Change In Consumer Demographics
 - Repeat Customer



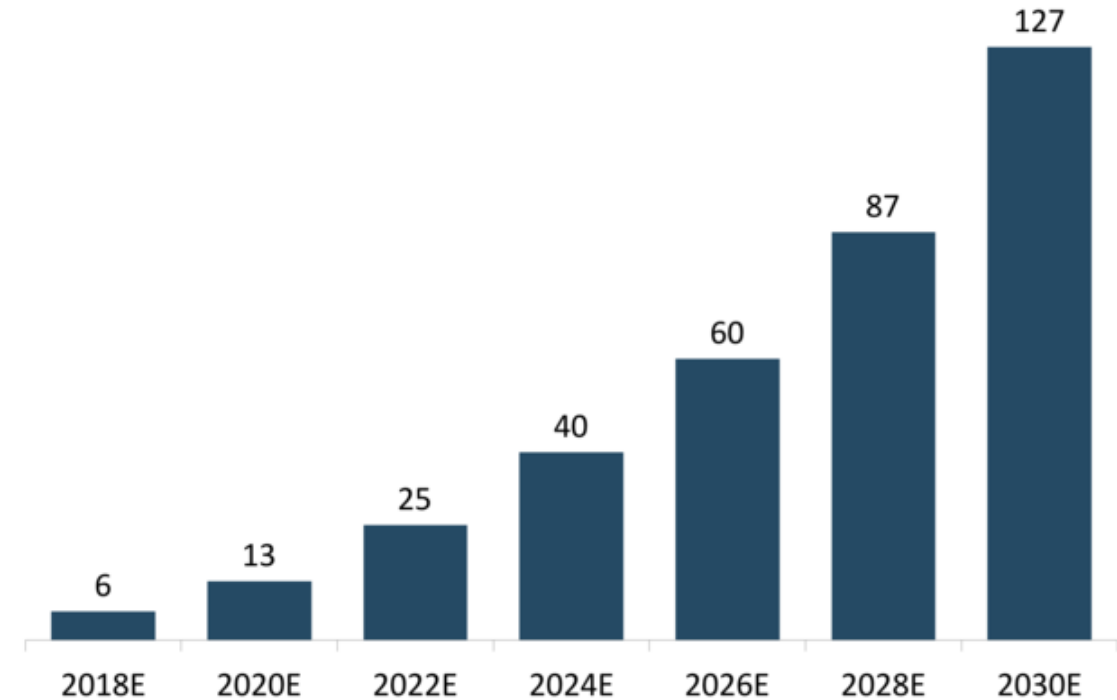
Benefits of Electric Vehicles

- Lower Cost of Ownership
- Load Addition For Local Utility
- Political Capital



The Global Fleet Of Electric Vehicles

Millions



Source: International Energy Agency

Electric Car Case Study

- Municipal Fleet Management
 - Manage Aging Fleet (City, Utility, Delivery)
 - Fleet Level Diversification (Hybrid/Electric)
 - Cost of Ownership (Maintenance/Fuel)
 - Partnership With Utility



Concluding Remarks

